



# Sponsorship Levels

## The Great San Juan Bautista Rib Cook-Off

April 29<sup>th</sup>, 30<sup>th</sup> & May 1<sup>st</sup>, 2022



### Platinum Sponsor (3 available)

**\$6,000**

- Recognized as presenting sponsor for one of our prestigious awards (People's Choice, Best Ribs or Best Sauce)
- A mutually agreed upon space size located in a prominent location in the event
- Name/Logo displayed in our print ads as well as on the radio
- Name/Logo prominently displayed on our event website and social media
- Name/Logo on 2 large banners displayed in the event
- Invited to provide up to 2 VIP judges for the BBQ competition on Saturday OR provide lunch to staff onsite Saturday and Sunday
- Emcee recognized announcements throughout the weekend during the event
- First right of refusal for the following year

### Stage Sponsor (1 available)

**\$4,500**

- Main Stage named with your company name & Logo displayed
- A mutually agreed upon space size located in a prominent location in the event to display promotional material & sell goods/services
- Name/Logo displayed in our print ads as well as on the radio
- Name/Logo prominently displayed on our event website and social media
- Invited to provide 1 VIP judge for the BBQ competition on Saturday OR provide lunch to staff onsite Saturday and Sunday
- Emcee recognized announcements throughout the weekend during the event

### Diamond Sponsor

**\$2,500**

- 10' x 20' space located in a prominent location to display promotional material & sell goods/services
- Logo on a banner on the Main Stage with other Sponsors
- Name/Logo prominently displayed on our event website and social media
- Provide lunch to onsite staff on Saturday and Sunday
- Emcee recognized announcements throughout the weekend during the event

### Information Only Booth

**\$600**

- 10x10 booth location in a prominent location to display promotional material, coupons, etc
- Company name displayed on event website
- Social Media Promotion

**Sponsorship Contract**  
**The Great San Juan Bautista Rib Cook Off**  
**April 29<sup>th</sup>, 30<sup>th</sup> & May 1<sup>st</sup>, 2022**

Name of Business: \_\_\_\_\_

Name of Authorized Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_ Website Link: \_\_\_\_\_

**Sponsorship Level Selected**

\_\_\_\_ \$6,000 Platinum Sponsorship

\_\_\_\_ \$4,500 Stage Sponsorship

\_\_\_\_ \$2,500 Diamond Sponsorship

\_\_\_\_ \$600 Information Booth

VISA/MC/AMX/Dis \_\_\_\_\_ Exp. \_\_\_\_\_ CVC \_\_\_\_\_

\*\* There is a 2.5% additional charge for all credit card transactions with Williams LTD \*\*

I, \_\_\_\_\_, an authorized representative of \_\_\_\_\_  
(Authorized Representative Name) (Name of Business)

agree to the terms of this sponsorship agreement:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

I, Jason Williams, authorized representative with Williams LTD, agree to the terms of this Sponsorship agreement:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return this completed form to:  
Williams LTD, 4005 Riverhaven Drive, Reno, NV 89519

For more information please visit our website at [www.WilliamsLTD.com](http://www.WilliamsLTD.com) or call 775-324-6435